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## INTRODUCTION

AGC Aseel Consultancy LLC was established in under 'Special Category' in the U.A.E. It is one of the bestdeveloped and modernized Engineering companies in the United Arab Emirates. It was established by forming a highly motivated team of engineers and support staff with long track records in the UAE. It has built its reputation by introducing innovative state of art technologies in concept, development, design, planning, scheduling supervision and monitoring of projects. AGC Aseel Consultancy LLC undertakes diversified turnkey Construction.

Projects with in-house capabilities for specialized jobs in the field of Architectural Engineering works. The sphere of its activities includes industrial, commercial, institutional, high-rise residential & luxurious villa complexes and infrastructural projects. Aseel Consultancy LLC and its staff have a wide experience in designing, monitoring and involving in the execution by maintain the QA/QC measures. Property Snagging & Handover AGC Aseel Consultancy LLC undertakes the handing over of newly-built home Highlighting the facts and the status of the built homes and other types buildings and report them immediately to the Developer or to end users. However, we perform detailed inspection of the property ensures it meets quality and building standards Our expert team highlights in detail every part regardless if it is minor or major, defect in quality, imperfections, omissions, as well as general building flaws and poor workmanship. This is followed by a thorough inspection for the internal and external areas of the new property.

## OUR OBJECTIVE

Conducing economic feasibility studies (business plan) for public and private projects according to the high quality world standards.

- We team-up with national, regional and international consultation firms to provide consultancy services for both public and private organizations.
- We support micro and medium sized ventures.
- We provide consultancy services, reorganization studies, HR and organizational chart development services.
- Professional training programs for HR development provided by internationally recognized Trainers.

### WHY US

## Mission

To support the economic development and improve the investment environment in UAE and the Middle East through our care to support our customers' projects s tarting from the stage of conducting feasibility study, planning, financing, implementation and operation" as a tangible reality



#### Vision

We spire to be a recognized leader in our targeted market of providing consultancy services with high professionalism, creativity and world standards of quality

#### AGC Aseel Consultancy LLC Quality policy statement

AGC Aseel Consultancy LLC. is committed to meet all the requirements of its clients and regulatory bodies at all times and at minimal cost. All employees are responsible for the quality of work carried out on Architectural Engineering works. They have the authority to ensure that quality requirements are met in full, improve our Design quality, maintain the company's competitive advantage, satisfy its clients and comply with the requirements as defined in international standard.

Company AGC Ascel Consultancy LLC was established in [year] to provide Architectural Engineering industry. We are based in United Arab Emirates- Abu Dhabi,

Quality is important to our business because we value our customers. We strive to provide our customers with products and services which meet and even exceed their expectations.

We are committed to continuous improvement and have established a Quality Management System which provides a framework for measuring and improving our performance.

We have the following systems and procedures in place to support us in our aim of total customer satisfaction and continuous improvement throughout our business:

- · regular gathering and monitoring of customer feedback
- · a customer complaints procedure

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- · selection and performance monitoring of suppliers against set criteria
- training and development for our employees
- regular audit of our internal processes
- measurable quality objectives which reflect our business aims

· management reviews of audit results, customer feedback and complaints Our internal procedures are reviewed regularly and are held in a Quality Manual which is made available to all employees.

This policy is posted on the Company Notice Board and can also be found in the staff handbook.

Although the Managing Director has ultimate responsibility for Quality, all employees have a responsibility within their own areas of work to help ensure that Quality is embedded within the whole of the company.

The policy review date is [ 01/04/2022 Signed

Date:



#### UALITY POLICY TRADE LICENSE

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69. Al Ravfah St. Al Reem Island. Abu Dhabi 22638 يرجى مراهمة الجهات ذات العلاقة لاستيقاه الشروط القلية تسترسة انتشاط الإقتصادي إن وجدت وتوفير عوان المقرء وعلى الشركاه تصديق عقد تشبيس الشركة أو عقد وكيل خدمات Please refer to the relevant authorities to fulfill the technical requirements for exercising economic activity, if any, as well as to provide the address of the business headquarters. The partners in the business activity are requested to provide an authenticated Articles of Association of Service Agent contract.

الحوان الموهد

رثيقة مصدة ومسترة بدرن ترقيع أو ختم من دائرة الشمية الإقتسانية - أبواقين. للتملق من مسمة البيانك الواردة في الرخصة برجاء زيارة المرقع www.adbc.gov.ae ed document issued without signature or stamp by the Department of Economic Development - Abu Dhabi. To verify the license kin

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Official Mobile	971507005991	رقم الكواصل الرسمي :	

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## ECONOMICAL FEASIBILITY STUDIES

#### ECONOMICAL FEASIBILITY STUDIES

- Project Idea.
- Basic assumptions creating the project idea.
- Project inputs.
- Work operational methods and productive art of the project.
- Products & relationship with suppliers and External parties.
- Total number of finance that the project needs.
- The most likely visions for the Project success.



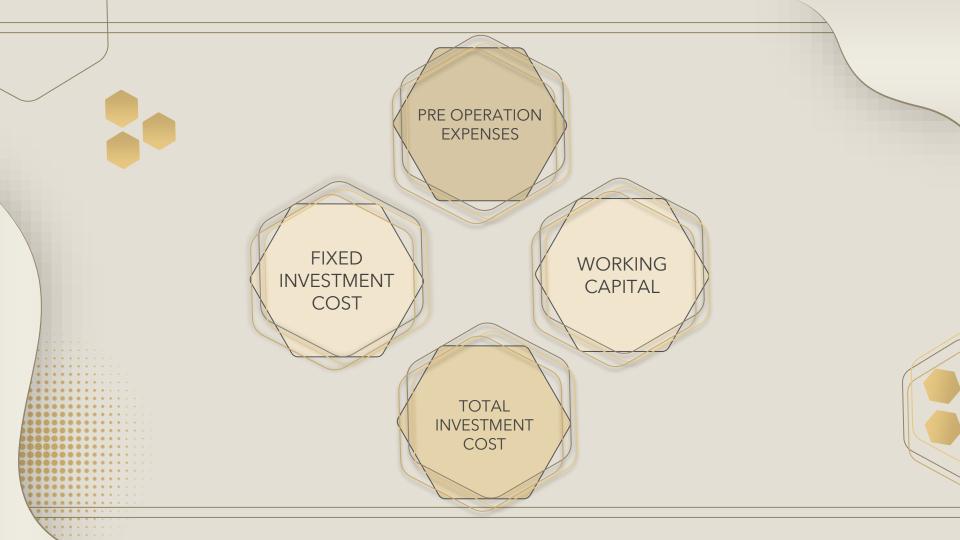


- Project management techniques.
- Organizational structure of the Project.
- Levels and job authorities for every location.
- Identifying the required needs from each employee with cost and job description.



#### MARKET STUDIES

- Quotations.
- Design and Drawings of the Project.
- Charts indicating expected sales numbers within the project years.
- Basic data about places attracting customers.
- Charts indicating competitors shares in the market ...etc.

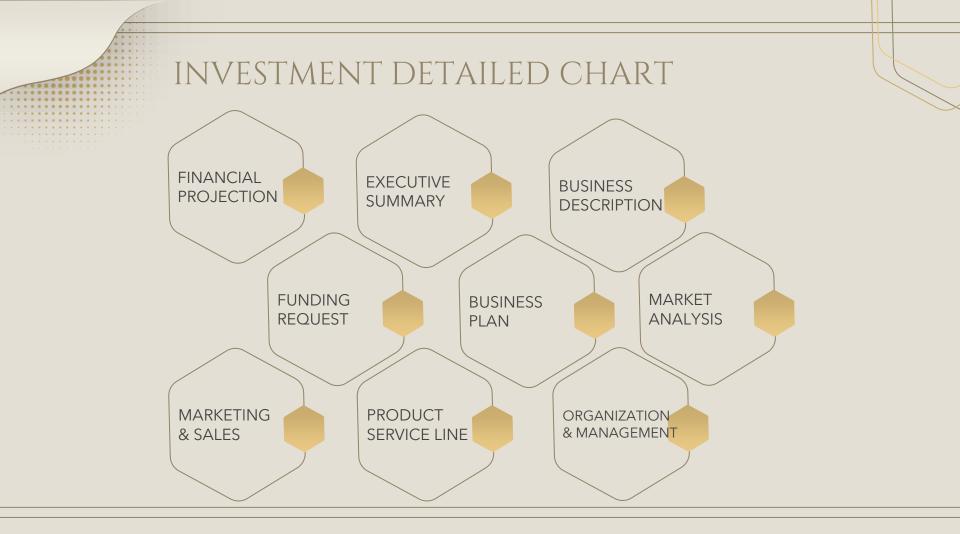


## INVESTMENT OPPOTUNITIES

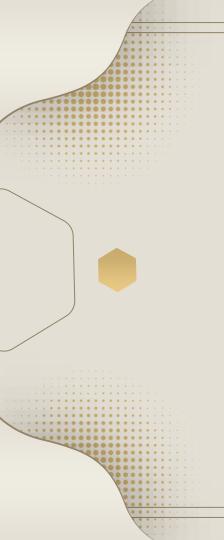
#### INVESTMENT OPPORTUNITIES

- Aseel Global's services do not stop at the
- limits of those who own the idea of the
- project, but go beyond that by their
- superior ability to provide new and
  - innovative ideas for projects with rewarding returns, and many ideas of project s
- and investment op opportunities from
- the experience of (Aseel Global) to
- include different economic sectors,
- especially the industry rial, real estate, commercial and financial sectors.









#### CONSULTATION

- The Consultant's Contribution
- Why Are Consultants Necessary?
- Proven Results
- How Does This Influence You, The Consultant?



#### THE CONSULTANT'S CONTRIBUTION

Consulting assignments, whatever their nature, invariably begin with a problem! The consultant's client realizes that there is a need, that they lack the specific skills or staff to address in house. That is where the business consultants job begins, and is an indication of what their contribution should be – skills, experience and knowledge. The consultant's contribution therefore, can be defined as filling specific skills needs within an organization. Often, while the basic problem has been identified within the organization, the consultant, in conjunction with the client, will expand on this idea to develop a process with which to address the problem, and formulate a solution. Therefore, the consultant's contribution is clear: knowledge, skills and experience, applied to the client's problem.

#### Why Are Consultants Necessary?

As mentioned, often, organizations lack full time employees with sufficient skills and experience to tackle complex problems. On the other hand, a situation arises where an objective, third party, unbiased opinion or input is required on a project. Or perhaps, an organization in the midst of a corporate reshuffle is in need of direction, in order to streamline processes, devise systems, or reallocate staff. Often, these types of situations would call for the use of a consultant who specializes in a specific field. Consultants bring a much-needed objectivity, knowledge or innovative approach to organizations, augmenting and supplementing the teams within that organization.

#### PROVEN RESULTS

Consultants, in almost every field, can produce documented results of how, when and why consulting has assisted their clients, or industry clients on the whole. This not only lends the consulting profession credibility, but also creates a knowledge base from which to work documents results and return on investment, and, overall, increases trust. Having shown proven results in a particular field, consultants are more likely to be engaged again to address similar problems.

#### How Does This Influence You, The Consultant?

At the end of the day, there will always be sceptics, who denounce the need for consultants. By conducting your consulting business with ethics in mind, ensuring that you offer a valued contribution, and documenting results, you make it easier for potential clients to make the decision to hire you. Making sure that you bear in mind that your role, as the consultant, is to identify, analyse and solve your clients' problems, whatever they may be, and consistently doing so, will help to build your individual reputation. Always ask yourself what contribution you are making to your client's business. By keeping that foremost in your mind and ensuring that you address their problems, rather than simply using them to boost your bank balance, you increase your credibility, and hire ability.

Not only that, but you will be making a valuable contribution to the overall reputation of consultants in general, and given the negative press the profession has received in the past, every little bit helps!

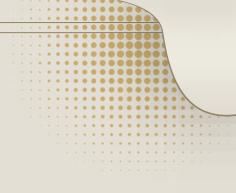
#### AGENCIES WHERE SUCH STUDIES To be submitted

- Studies to be submitted to ministries, companies, organizations, economic agencies, formal and semi-formal agencies and local, regional and international organization.
- Private studies to be submitted to investors and businessmen.
- Studies to be submitted to Zones-Corp
- Studies to be submitted to Khalifa fund supporting small medium Enterprises
- ( KHALIFA FUND ).
- Studies to be submitted to Mohamed Bin Rashid organization supporting youth Enterprises. ( DUBAI SME )
- Studies to be submitted to Saud Bin Sakr Program supporting youth Enterprises.
- Studies to be submitted to Sharjah Establishment supporting Leading Projects
- (Ruwad Establishment)
- Studies to be submitted to ADAFSA & to Municipalities and transport.



## OUR CLIENT'S





# OUR PROJECTS

#### DESERT RESORT





#### COMMERCIAL CENTER



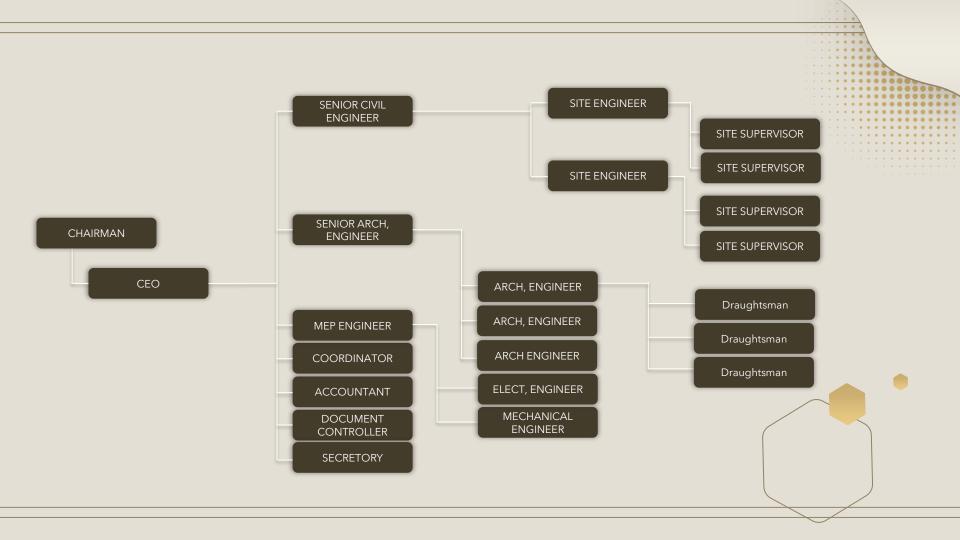


#### RESIDENTIAL VILLA





ALCULATIONS Principles:- Integrity. We are honest, consistent, fair in all aspects of our behavior, and we communicate openly and directly. Customer Satisfaction. We will strive to exceed customers' expectations and will dedicate our time and efforts to deliver a quality service to all clients. Commitment to Innovation. We consider that learning and development is a continuous process. Consequently, we will adapt a state of art technology and practices to enhance the efficiency of our operations. Safety. Our employees are the most important assets. Therefore, we will offe safe and sustainable working conditions for them as per (ISO18001:2007). Team Work. We will seek to attract and develop leading talents, and create a environment where individual growth is the foundation of company growth. Our company provide service to industrial, commercial and residential sectors a high-quality standard using the latest value engineering processes.



#### FIND US ON

- Email Address
- Telephone Number
- Mobile Number
- Website
- Office Location
- Additional Email

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- : 02-444-1134
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  - Baniyas Tower, M03 Abu Dhabi
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